

# Business Software Power-Up<sup>®</sup> Seminar



## CompUSA & DMSI present the Business Software Power-Up<sup>®</sup> Seminar

- ☞ **If you are a business owner or rising business professional, this seminar is for you!**
- ☞ **A crash course in desktop applications that can TRANSFORM your business!**
- ☞ **Learn how in just ONE evening!**



Database marketing consultant and Johns Hopkins' professor Bruce Gregoire will demonstrate the entire process of attracting and acquiring customers, tracking their buying behavior, managing their orders, and processing revenue – all using mainstream applications!

Here is the menu of applications that we will demonstrate, and their relevance to growing your customer base:

- 1 Google Adwords ä
- 2 Goldmine ä
- 3 Mail Order Managerä
- 5 Quickbooks ä
- 6 Crystal Reportsä

**Power up your career and business — by registering now for the Business Software Power-Up<sup>®</sup>: 6 packages in 3 hours!**

**Date:** Tuesday, October 7, 2003

**Time:** 5 PM – 8 PM

**Where:** CompUSA Training Center  
5901 Stevenson Ave, Alexandria, Virginia  
(short cab ride from Van Dorn metro)

**Fee:** \$199 (*\$99 for CompUSA customers*)

**Reservations:** Call Kim at (703) 212-6502

**Special for CompUSA customers:** Register by Friday Oct. 3 & save **\$100!**

**CompUSA Customers pay ONLY \$99**

**For \$199, here is what you will receive:**

- 3 hours of valuable information to guide your technology decisions.
- **FREE** Demonstration software for Quickbooks, Mail Order Manager, Goldmine and Crystal Reports.
- Special discounts on selected business software packages

**Make Your Reservations TODAY! Call Kim at (703) 212-6502**